



# Content Anytime



# Upskilling & Reskilling Is Top of Mind

74%

das organizações dizem que requalificação da força de trabalho é importante para o sucesso, mas...

10%

dizem que estão "prontos" para endereçar a requalificação.

# Trabalho remoto [e formação] tornaram-se a nova norma

Dados de consumo de conteúdo da Cornerstone

39M

31.2M

27.5M

## Hrs. de conteúdo consumido

Os profissionais estão a investir mais tempo a aprender online

+79%

+66%

+50%

## Mudaram de ILT para VILT

A formação online está cada vez mais a mudar de presencial para um formato virtual

2X

3X

2X

## Aumento da formação móvel

O crescimento do formação mobile está em constante ascensão desde o WFH



# The Learning Trifecta



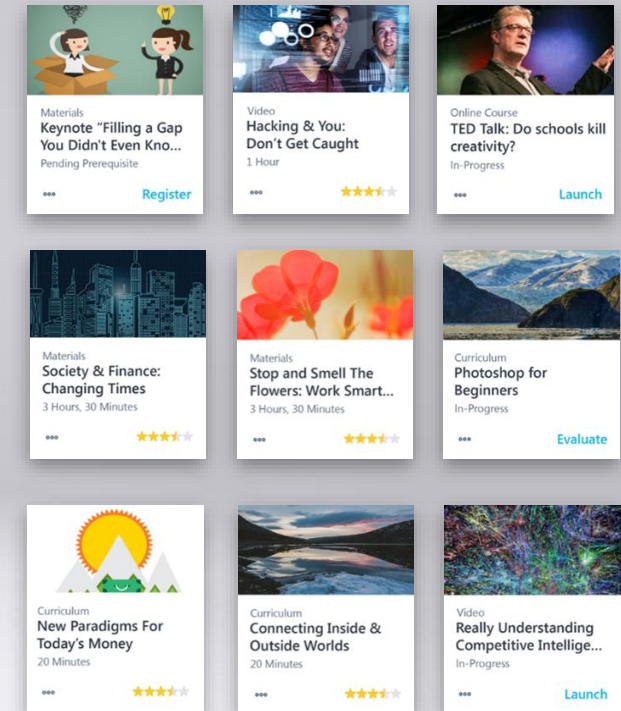
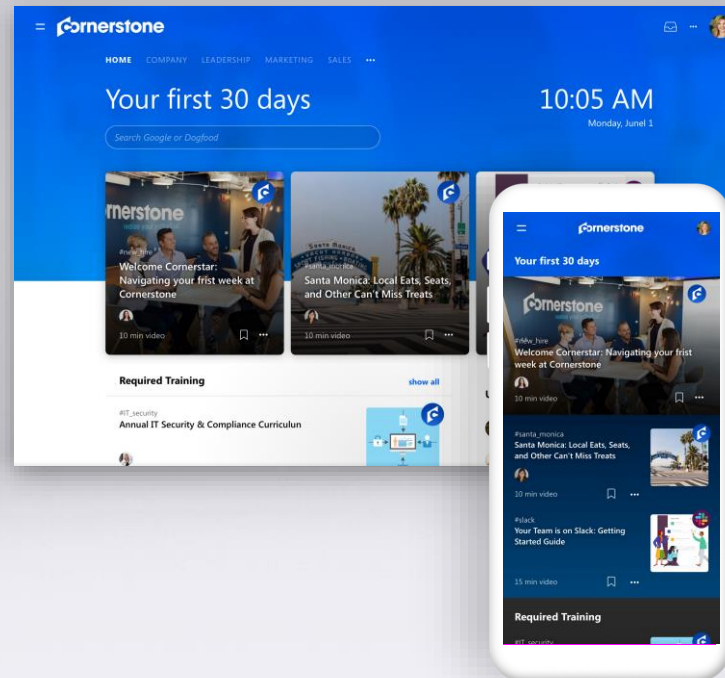
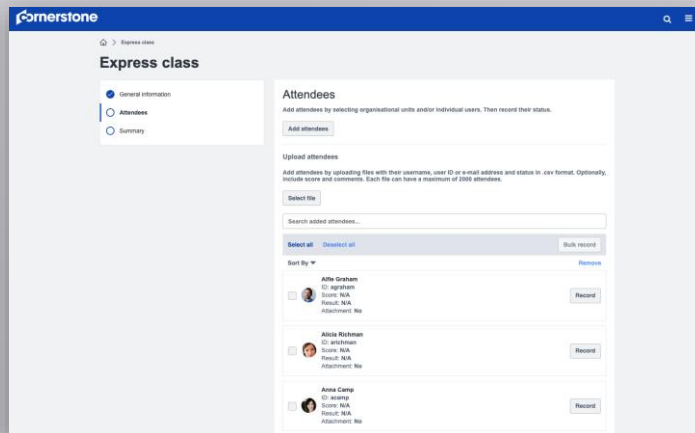
Learning  
Management



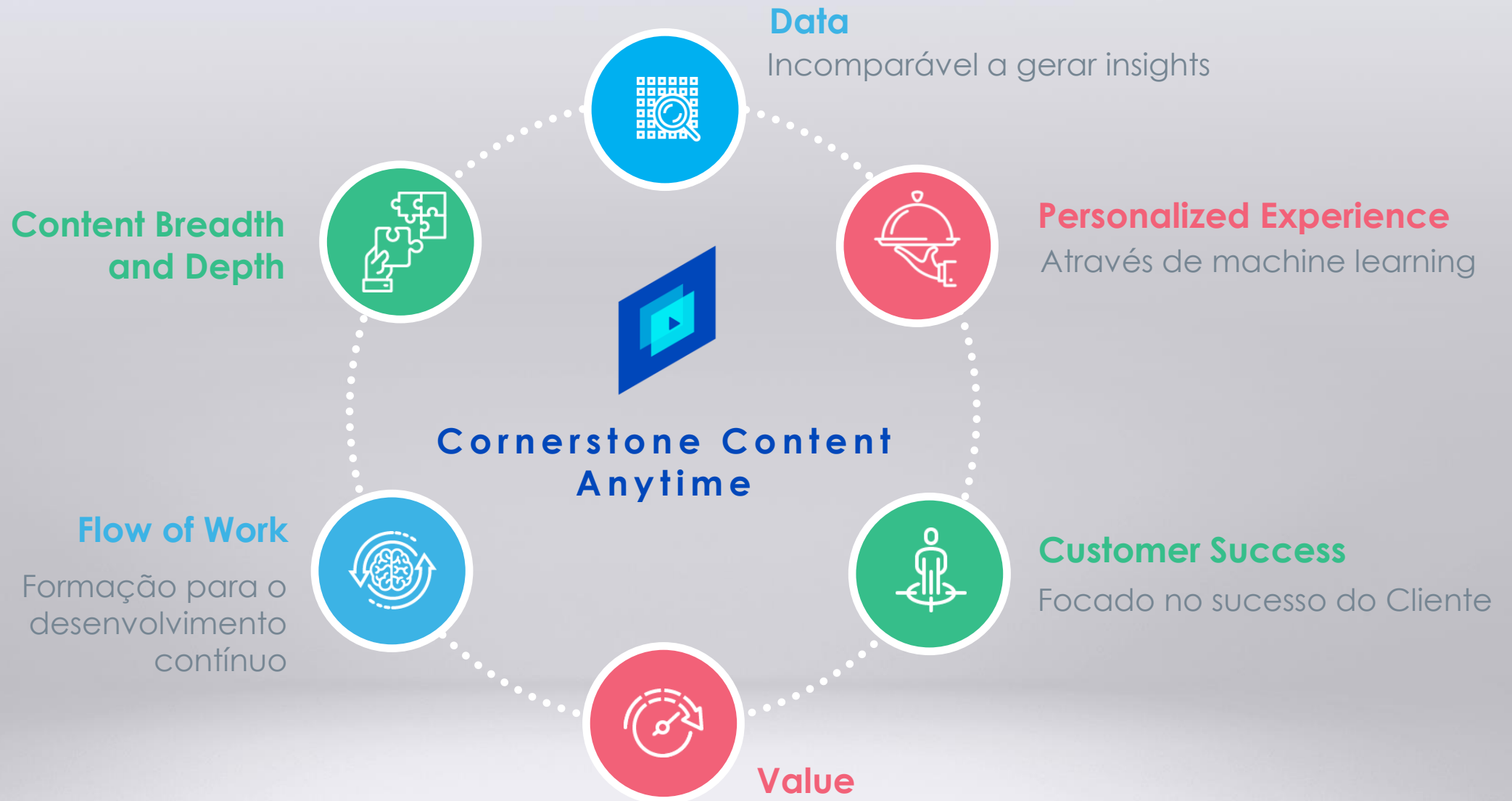
Learner  
Experience



Curated  
Content



# Solução para a Crise da Formação Moderna



# Learning Trends in Manufacturing

## TOP 10 COURSES

\*Self-initiated learning

1. 10 Ways To Have A Better Conversation
2. A Few Common Grammar Mistakes To Look Out For
3. Adjust Your Movement To Increase Your Executive Presence
4. Avoid Email Mistakes
5. Anybody Can Be A Good Speaker
6. The Power Of Believing That You Can Improve
7. Assess The Psychological Safety Of Your Team
8. Create A Learning Culture
9. Be An Inclusive Leader
10. Be Decisive When You Make Tough Decisions

## TOP 5 SUBJECTS

\*Across top 100 courses

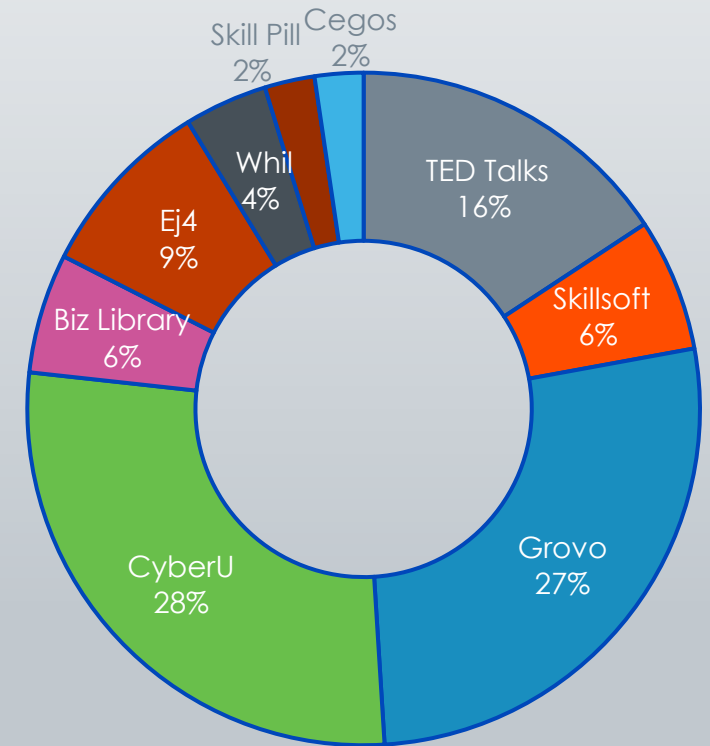
1. Mental Wellness
2. Communication
3. Coaching & Leading
4. Remote Work
5. Active Listening



**101 MINUTES**  
**AVG. TIME SPENT**  
**PER LEARNER A YEAR**

## TOP 10 PROVIDERS

\*Across all course registrations





# Cornerstone Content Anytime

Oferta baseada em  
Susbscrição



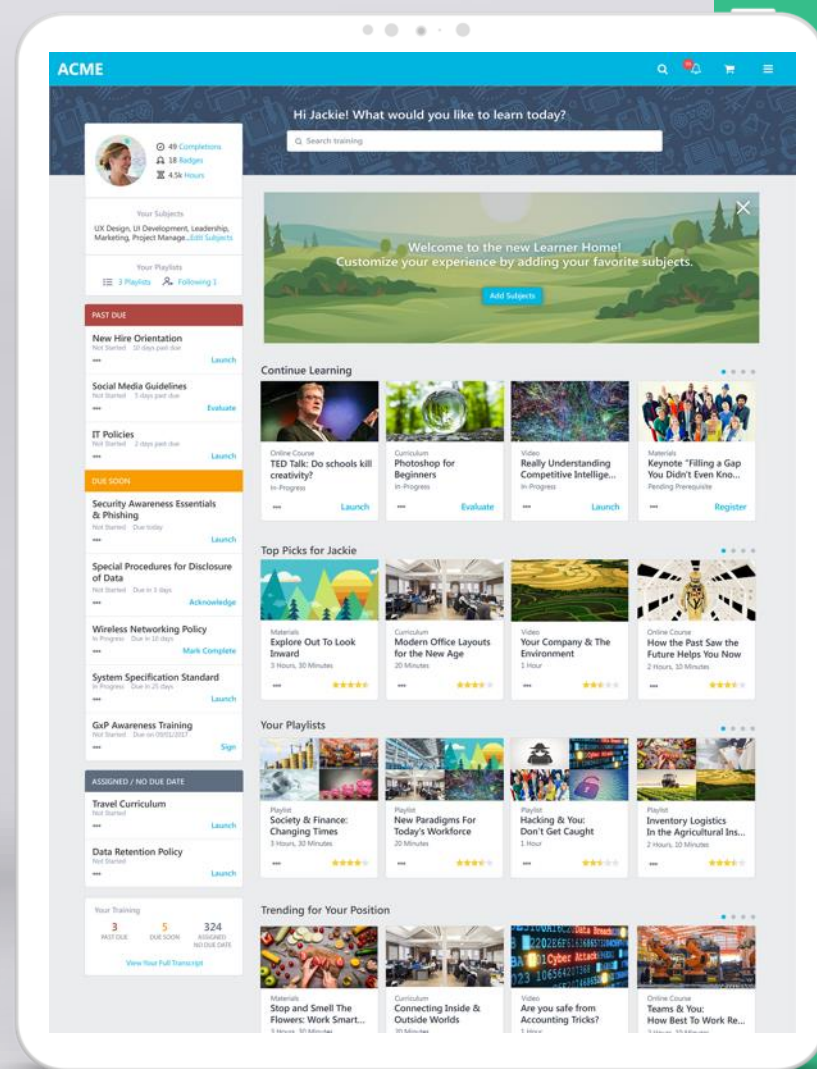
**Conteúdos Originais**



**Conteúdo de Parceiros**



**Curadoria Ativa**



**50+**  
Global Partners

**500+**  
Tópicos

**100+**  
Playlists e  
Recursos de  
engagement

**5**  
Idiomas

**7**  
Subscrições



# Cornerstone Content

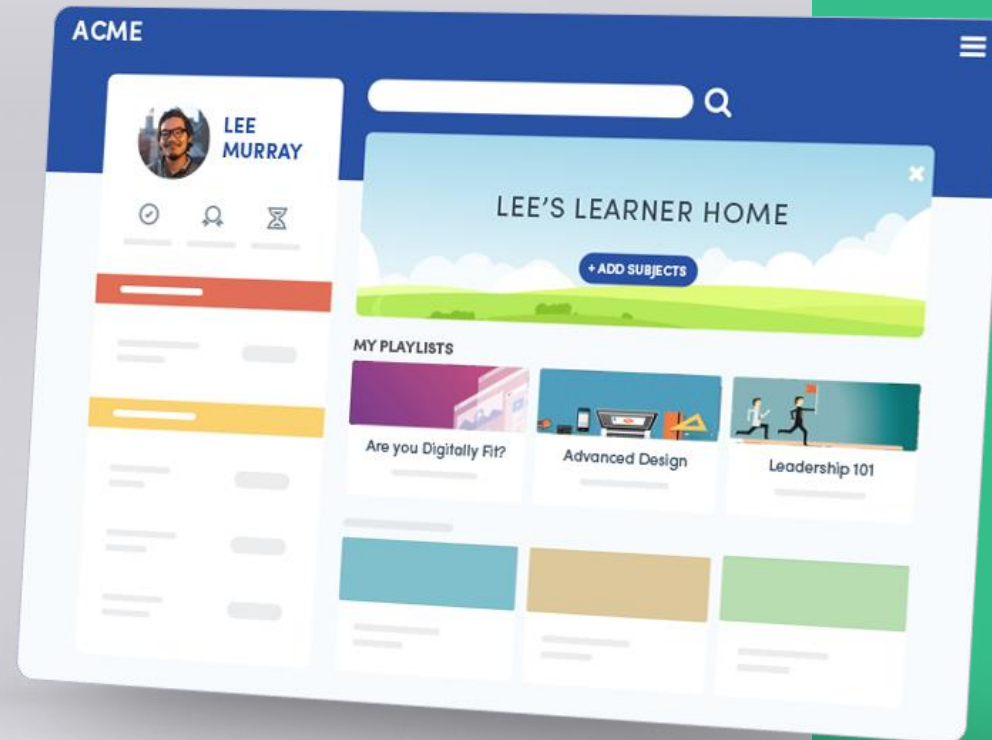
Content Anytime

## Subscrições Content Anytime

- Professional Skills
- Modern Compliance
- Leadership & Management
- Remote Work Essentials
- Diversity, Equity, and Inclusion
- Fundamentals
- Public Sector

## A-La-Carte de Parceiros

- Industry
- Functional
- Regional



**50+**

Global Partners

**500+**

Tópicos

**100+**

Playlists e  
Recursos de  
engagement

**5**

Idiomas

**7**

Subscrições





# Cornerstone Content Anytime

Subscrições

1



**Professional  
Skills**

2



**Modern  
Compliance**

3



**Leadership &  
Management**

**Remote Work Essentials**

**Fundamentals**

**Public Sector**

**DEI**



Cornerstone Content Anytime

# Professional Skills

## Subscrição



**Professional  
Skills**

**1,600+**

Cursos

**25+**

Fornecedores

**5**

Idiomas Core

### Communication

- Active Listening
- Presentation Skills
- Public Speaking
- Written Communications

### Teamwork

- Conflict Management
- Emotional Intelligence
- Feedback
- Meeting Management
- Relationship Management
- Team Development & Collaboration
- Workplace Influence & Authority

### Digital Fluency

- Big Data & Analytics
- AI & Machine Learning
- Digital Tools & Currency
- Innovation & Continuous Improvement

### Productivity & Personal Development

- Accountability
- Career Development
- Goal Management
- Learning Strategies
- Personal Productivity
- Resilience
- Stress Management
- Time Management
- Work-Life Balance

### Business Acumen

- Critical Thinking
- Decision Making
- Finance Management
- Project Management



Cornerstone Content Anytime

# Professional Skills

## Subscrição



**Professional  
Skills**

**1,600+**

Cursos

**25+**

Fornecedores

**5**

Idiomas Core



Cornerstone Content Anytime

# Professional Skills

## Subscrição



**Professional  
Skills**

### Engagement Resources

**9+**

Playlists Curadas

**7+**

Curriculum Blueprints

### Curated Playlists

*\*Designed for learners to quickly start learning*

1. Top Tips for Individuals Leaders
2. Creativity & Innovation
3. Problem Solving and Business Strategy
4. Big Data & Analytical Reasoning
5. Explore What's New
6. Emotional Intelligence & Workplace Conflict
7. The Ultimate Work From Home Guide
8. Responding to Negative Feedback
9. Overcome Stressful situations At Work

### Curriculum Blueprints

*\*Designed for Administrators to easily build out Learning Pathways*

1. Grit and Resilience
2. Customer Service
3. Presentation Skills
4. Productive Habits
5. Effective Meetings
6. DNA: 3 months, 6 months, 12 months
7. Leadership Skills





Cornerstone Content Anytime

# Remote Work Essentials

## Subscrição



### Remote Work Essentials

**300+**  
Cursos

**20+**  
Fornecedores

**5**  
Idiomas Core

### Pandemic Preparation

- Understanding COVID-19
- Risk Management

### Remote Work

- Remote Work Best Practices
- Digital Collaboration Tools
- Personal Productivity
- Email Communication
- Setting Goals for Your Team
- Effective Team Dynamics
- Time Management

### Mental Health

- Stress Management
- Mindfulness & Wellness
- Resilience
- Managing Emotions
- Managing Change

### Managing and Leading Virtually

- Ambiguity Management
- Creating High-Performance Virtual Teams
- Crisis Management for Leaders
- Change Management for Leaders
- Emotional Intelligence for Leaders
- Motivation & Inspiration for Leaders



Cornerstone Content Anytime

# Remote Work Essentials

## Subscrição



**Remote Work  
Essentials**

**300+**

Cursos

**20+**

Fornecedores

**5**

Idiomas Core



Cornerstone Content Anytime

# Remote Work Essentials

## Subscrição



**Remote Work  
Essentials**

### Engagement Resources

**5+**

Playlists Curadas

**4+**

Curriculum Blueprints

### Curated Playlists

*\*Designed for learners to quickly start learning*

1. Lead Your Team through a Transformational Change
2. Build Wellness Activities Into Your Daily Schedule
3. Inspire Your Team Through Difficulty
4. Working From Home For The First Time
5. Collaborate Effectively As A Remote Worker

### Curriculum Blueprints

*\*Designed for Administrators to easily build out Learning Pathways*

1. Lead Through Times Of Uncertainty
2. Maintaining Balance, Focus, and Productivity In Times of Stress
3. Grit and Resilience
4. Productive Habits



Cornerstone Content Anytime

# Modern Compliance

## Subscrição



**Modern  
Compliance**

**550+**  
Cursos

**15+**  
Fornecedores

**4**  
Idiomas Core

### Diversity & Inclusion

- Diversity & Inclusion
- Unconscious Bias

### Harassment, Discrimination & Safety

- Employee Health & Well-Being
- Employment Benefits
- Employment Discrimination
- Employment Harassment
- Fair Labor Standards Act (FLSA)
- Family and Medical Leave Act (FMLA)
- Hiring and Terminating Employees
- Environmental Health & Safety (EHS)
- Workplace Safety

### Data Security & Privacy

- Data Privacy & Security
- General Data Protection Regulation (GDPR)
- HIPAA

### Business Ethics & Corruption

- Anti-Corruption & Anti-Bribery
- Antitrust & Competition Law
- Ethics and Code of Conduct
- Foreign Corrupt Practices Act (FCPA)
- Fraud Prevention
- Insider Trading





Cornerstone Content Anytime

# Modern Compliance

## Subscrição



**Modern  
Compliance**

**550+**

Cursos

**15+**

Fornecedores

**4**

Idomas Core





Cornerstone Content Anytime

# Modern Compliance

## Subscrição



**Modern  
Compliance**

### Engagement Resources

**15+**

Playlists Curadas

**8+**

Toolkits de Administrador

### Curated Playlists

*\*Designed for learners to quickly start learning*

1. Balance the Demands of Work and Childcare
2. Diversity & Inclusion for Employees
3. Diversity & Inclusion for Managers
4. Ethical Leadership
5. Fundamental Business Ethics
6. Information Security Basics
7. Mental Health in the Workplace
8. OSHA Basics
9. Prevent Discrimination in Hiring
10. The Global Workforce
11. Multigenerational Workforce
12. Unconscious Bias
13. Workplace Discrimination
14. Workplace Discrimination for Managers
15. Workplace Safety

### Administrator Toolkits

*\*Designed for Administrators to easily roll-out CCA Modern Compliance*

1. Unconscious Bias
2. Workplace Safety
3. GDPR
4. Data Privacy
5. Information Security
6. Sexual Harassment
7. LGBTQ Inclusion
8. Workplace Discrimination



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# Leadership & Management

## Subscrição



### Leadership & Management

**530+**  
Cursos

**20+**  
Fornecedores

**5**  
Idiomas Core

### Setting Direction

- Goal Management
- Innovation
- Motivation & Engagement
- Organizational Culture
- Workplace Influence & Authority

### Day-to-Day Team Management

- Delegation
- Finance Management
- Performance Management
- Problem Solving

### Team Dynamics & Growth

- Career Development
- Coaching & Mentoring
- Conflict Management
- Feedback
- First-Time Managers
- Inclusive Leadership
- Leadership Development
- Onboarding
- Talent Management
- Team Development & Collaboration



Cornerstone Content Anytime

# Leadership & Management

## Subscrição



**Leadership &  
Management**

**530+**  
Cursos

**20+**  
Fornecedores

**5**  
Idomas Core





Cornerstone Content Anytime

# Leadership & Management

## Subscrição



### Leadership & Management

### Engagement Resources

5+

Playlists Curadas

5+

Curriculum Blueprints

### Curated Playlists

\*Designed for learners to quickly start learning

1. How to Create an Awesome Place to Work
2. Getting Started as a First-Time Manager
3. How to Handle Conflict On Your Team
4. Motivating & Engaging Employees
5. What's New in Leadership & Management

### Curriculum Blueprints

\*Designed for Administrators to easily build out Learning Pathways

1. Creating Highly Effective Teams
2. Developing Your People
3. Inclusive Leadership
4. Managing a Multigenerational Workforce
5. First Time Hiring Manager



Cornerstone Content Anytime

# Fundamentals

## Subscrição



**Fundamentals**

**200+**

Cursos

**24+**

Fornecedores

**5**

Idiomas Core

### Professional Skills

- Remote Work
- Communicating Effectively
- Managing Emotions
- Feedback
- Career Development
- Personal Productivity
- Wellness
- Time Management
- Stress management
- Driving Results
- Interpersonal Skills
- Collaboration
- Managing Conflict
- Writing Skills
- Emotional Intelligence
- Project Management
- Microsoft Office

### Leadership & Management

- Leadership Effectiveness
- Emotions & Conflict
- Change Management
- Coaching
- Goal Setting
- Accountability
- Acting Strategically
- Inclusive Leadership
- Mentoring
- Assertiveness

### Modern Compliance

- Harassment
- Business Ethics
- Fraud Prevention
- Discrimination
- Diversity & Inclusion
- Anti-Corruption & Bribery
- Data Security
- Risk Management



Cornerstone Content Anytime

# Fundamentals

## Subscrição



**Fundamentals**

**200+**  
Cursos

**24+**  
Fornecedores

**5**  
Idiomas Core



Cornerstone Content Anytime

# Public Sector

## Subscrição



**Public  
Sector**

**1,900+**  
Cursos

**7**  
Fornecedores

**1**  
Idioma Core

### Professional Skills

- Communication
- Teamwork
- Digital Tools
- Productivity
- Personal Development
- Business Acumen

### Leadership & Management

- Setting Direction
- Day-to-Day Team Management
- Team Dynamics & Growth

### Modern Compliance

- Diversity & Inclusion
- Harassment, Discrimination & Safety
- Data Security & Privacy
- Business Ethics & Corruption





Cornerstone Content Anytime

# Public Sector

## Subscrição



**Public  
Sector**

**1,900+**  
Cursos

**7**  
Fornecedores

**1**  
Idioma Core





# Cornerstone Content Anytime

## Public Sector

### Subscrição



**Public  
Sector**

## Engagement Resources

**5+**

Playlists Curadas

**2**

Curriculum Blueprints

### Curated Playlists

\*Designed for learners to quickly start learning

1. Responding to Negative Feedback
2. Creativity & Innovation
3. Collaborate Effectively As A Remote Worker
4. Getting Started As A First-Time Manager
5. Don't Forget These Performance Review Guidelines

### Curriculum Blueprints

\*Designed for Administrators to easily build out Learning Pathways

1. Customer Service
2. DNA: 3 months



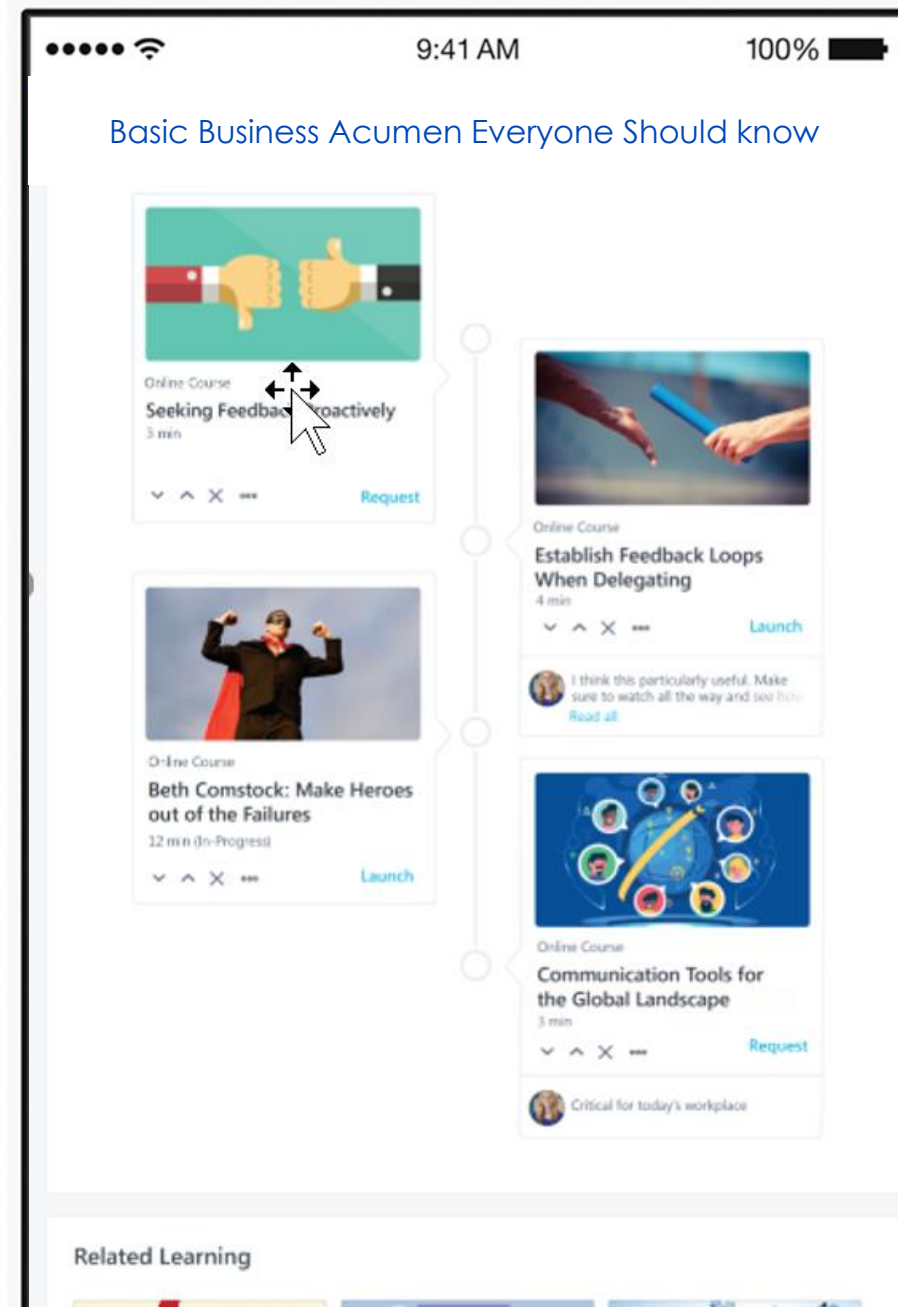
# Suporte a outros Idiomas

Idiomas Core : Inglês, Francês, Alemão, Espanhol, Italiano,  
Adicionais: Árabe, Português



# Playlists

Cada assinatura inclui **5+ listas de reprodução** como uma maneira rápida de ajudar os alunos a começar





CORNERSTONE ORIGINALS

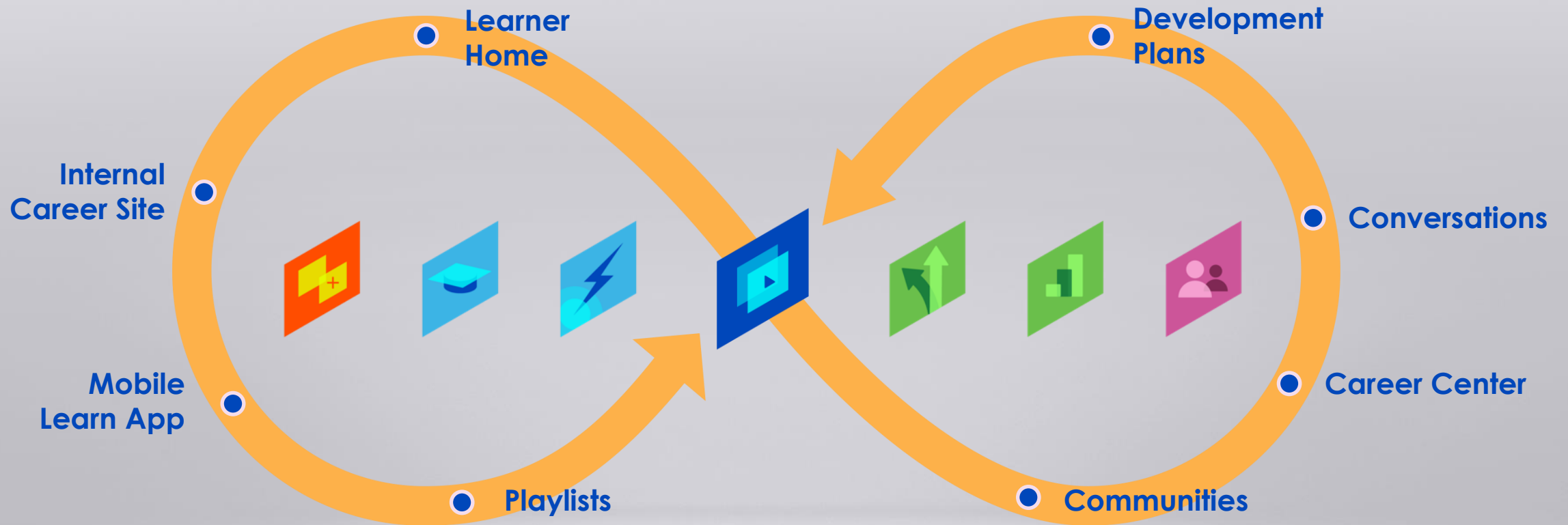
## Novo Lançamento:

- Focado em como melhor comunicar, colaborar, influenciar e liderar
- 27 Cursos de Nano learning, mobile-first
- Construído ao longo de um caminho de aprendizagem de 12 meses
- Disponível exclusivamente através da assinatura de Professional Skills a qualquer momento



# Formação *in the Flow of Work*

Conectividade & Experiência em todo o ciclo de vida dos colaboradores



Learning in the [Flow of Work](#)

**Dados +  
Conteúdos +  
Escala =**

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**Diferença  
Cornerstone**



# Thank You!

